



BUFFALO STATE
The State University of New York

Fashion & Textile Technology Department
Technology Building 303
1300 Elmwood Avenue
Buffalo, NY 14222-1095
Tel: (716) 878-3487
Fax: (716) 878-4399

fashion.buffalostate.edu

FTT Industry Advisory Board 2021-2023

The FTT Industry Advisory Board (IAB) will provide professional insights into the fashion industry through the followings; but not limited to:

- Monitoring the effectiveness of curriculum by providing real-world assessment of coursework
- Identifying needs for new courses and technology to prepare students for fashion careers
- Identifying internship opportunities for students
- Serving to assist students to network and find connections in the industry
- Participating in departmental events as guest speakers
- Providing professional insights in research and service activities

Each board member will serve for a renewable, two-year term. The FTT Advisory board will have an annual meeting in spring semester.

Member	Contact information
Mikayla Davis E-Commerce Coordinator Founder & Editor	davismikayla01@gmail.com
Donna Genesky Vice President, Retail, Delaware North	DGenesky@delawarenorth.com
Jacqueline Graves Operations Manager, Bureau Veritas	jackie.graves@us.bureauveritas.com
Jada Hearon Executive Team Lead - Specialty Sales	asstyledbyjr@gmail.com
Tess Hinterbichler Senior Design, Men's & Kid's Apparel, The Life is Good Company	tessannah@gmail.com
Dawne Hoeg Executive Director, Stitch Buffalo	dawnehoeg@gmail.com
Alisha J. (Taggart) Owner & Curator, Janie's Emporium	janiesemporium@gmail.com
Toni Jones Owner of TJ Divine Image	Tonijones@tjdivineimage.com
Linda Maraszek Marketing & Community Relations Manager, Goodwill of Western New York	lmaraszek@goodwillwny.org
Kym Mathis Retail Store Manager	zipdress@yahoo.com

Amy Michel Marketing & Funding Director	amymichel75@gmail.com
Del Reid Owner, 26 Shirts (You and Who)	del@26shirts.com
Theresa Rojek Manager Product Development Engineering – Softgoods, Fisher-Price/Mattel	troberojek@verizon.net
Ashley Rucker Founder / CEO of Therapart Manager Digital Content, Loreal	arucker@therapart.org
Rachel Ruth Sr. Digital Modelmaker, Fisher-Price	Rachel.Ruth@Fisher-Price.com
Wesley Trump Director, Art & Style - Visual Merchandising, Delaware North	wesley.trump@gmail.com wtrump@delawarenorth.com
Sofia Warren Marketing Assistant, Alice Alexander	asofiaw01@gmail.com
Molly Worth CEO/Director of Design and Business Development, Factory Buffalo	hello@thefactorybuffalo.com