

ACADEMIC ROADMAP
Fashion and Textile Technology - Fashion Merchandising -BS (2019-2020)

Freshman Year

FIRST SEMESTER		
Course Title	Catalog Number	Prerequisite(s)
Fundamentals of the Fashion Industry	FTT 110	
Introduction to Textiles	FTT 206	
Introduction to Coding	CIS 121	
Choose one Intellectual Foundations Course from Arts or Humanities or Natural Sciences or Global Engagement*		
College Writing I	CWP 101	

SECOND SEMESTER		
Course Title	Catalog Number	Prerequisite(s)
Introduction to Fashion Technologies	FTT 208	
Introduction to Fashion Merchandising	FTT 150	
Choose two Intellectual Foundations Courses from Arts or Humanities or Natural Sciences or Global Engagement*		
College Writing II	CWP 102	

Notes:

Sophomore Year

THIRD SEMESTER		
Course Title	Catalog Number	Prerequisite(s)
Fashion Buying and Merchandising Principles	FTT 250	FTT 150
Textile Evaluation	FTT 306	FTT 206
Fashion Merchandising Applications or Fashion Digital Retailing	FTT 350 or FTT 365	FTT 250 or FTT 150
Choose one Intellectual Foundations Course from Social Sciences or Western Civilization or American History or Global Engagement*		
General Electives** or Minor or Certificate		

FOURTH SEMESTER		
Course Title	Catalog Number	Prerequisite(s)
Sewn Products Industry	FTT 310	FTT 306
Principles of Marketing	BUS 320	
Choose two Intellectual Foundations Courses from Social Sciences or Western Civilization or American History or Global Engagement*		
General Electives** or Minor or Certificate		

Notes:

Junior Year

FIFTH SEMESTER		
Course Title	Catalog Number	Prerequisite(s)
Fashion Forecasting and Consumer Issues	FTT 358	FTT 110 and FTT 208
Fashion Merchandising Elective		
Fashion Merchandising Elective		
Intellectual Foundations – Diversity		
General Electives** or Minor or Certificate		

SIXTH SEMESTER		
Course Title	Catalog Number	Prerequisite(s)
Research in Fashion Merchandising	FTT 455	FTT 250
Fashion Merchandising Elective		
Intellectual Foundations – Non-Western Civilization		
General Electives** or Minor or Certificate		
General Electives** or Minor or Certificate		

Notes:

Senior Year

SEVENTH SEMESTER		
Course Title	Catalog Number	Prerequisite(s)
Issue in Fashion and Textile Industry	FTT 450	FTT 310
Senior Seminar in Fashion Merchandising and Marketing	FTT 475	FTT 350 and FTT 455
General Electives** or Minor or Certificate		
General Electives** or Minor or Certificate		
General Electives** or Minor or Certificate		

EIGHTH SEMESTER		
Course Title	Catalog Number	Prerequisite(s)
Internship	FTT 488	Instructor Permission
General Electives** or Minor or Certificate		
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General Electives** or Minor or Certificate		
General Electives** or Minor or Certificate		

Notes:

*Students who need to complete Global Engagement may adjust their schedule accordingly.

**General Electives: Courses offered in the FTT program, but not required for a specific concentration are highly recommended including FTT348, FTT349, FTT410, FTT304, FTT189, FTT389, FTT495, and FTT499.