

Major Program Assessment Plan
Fashion and Textile Technology (BS)
Fashion and Textile Technology Department (2016-2019)

	Program Outcomes	Assessment Plan	FTT 110	FTT 206	FTT 208	FTT 306	FTT 310	FTT 358	FTT 450	Activities Resulting in Goals	Measures/Criteria/Rubrics of Student Achievement of Goals
1	Describe and analyze the organization and structure of fashion businesses and the interdependent nature of the global economy.	Fall 2016	I	R			R		M	Written tests	Outstanding 93-100 Exceeding 83-92 Meeting 73-82 Approaching 60-72 Does not meet <60
2	Differentiate consumer target markets including cultural aspects and how each market influences the design process and merchandising strategies	Fall 2018	I		I			R		Written tests, assignments, projects (individual and group), papers, participation in class discussions	Outstanding 93-100 Exceeding 83-92 Meeting 73-82 Approaching 60-72 Does not meet <60
3	Demonstrate leadership and teamwork skills and the ability to communicate ideas logically and creatively in oral, written, visual, and digital formats.	Fall 2017	I		I	R	R	M	M	Assignments, Projects (Group), Papers	Above average 83-100 Average 72-82 Below Average <71
4	Analyze and evaluate textile and apparel product characteristics in relation to consumer satisfaction, product cost, development, quality, and performance.	Fall 2018		I		R	M			Written tests, assignments, projects (individual and group), papers, participation in class discussions	Outstanding 93-100 Exceeding 83-92 Meeting 73-82 Approaching 60-72 Does not meet <60
5	Assess the environmental, social, and ethical issues the global fashion industry is facing and examine contemporary and emerging business practices.	Fall 2019	I	I					R/M	Written tests, assignments, projects (individual and group), papers, participation in class discussions	Outstanding 93-100 Exceeding 83-92 Meeting 73-82 Approaching 60-72 Does not meet <60
6	Examine and apply technology within the fashion industry.	Fall 2019			I	R				Written tests, assignments, projects (individual and group), papers, participation in class discussions	Outstanding 93-100 Exceeding 83-92 Meeting 73-82 Approaching 60-72 Does not meet <60